

NAPIER OUTDOORS
NATURE'S RETREAT GIVEAWAY 2023
OFFICIAL RULES & REGULATIONS

1. **NATURE'S RETREAT GIVEAWAY 2023** (the "Contest") is in no way sponsored, endorsed or administered by, or associated with Instagram. Instagram & parent company Meta are completely released of all liability by each entrant in this Contest. Any questions, comments or complaints regarding the Contest must be directed to Napier Outdoors and not Instagram or other contest sponsors. You may only use your one (1) personal Instagram account (the "Account") to participate in this Contest. To enter the Contest, you will need to sign up for an Account if you don't already have one. Signing up for an Account is free. To sign up for an Account, visit www.instagram.com and follow the onscreen instructions.
2. The contest sponsors are Napier Outdoors, Kinfield, Coalatree, Planetary Design, Rattan, Abeego (hereinafter referred to as the "Contest Sponsors").
3. There will be one (1) contest occasion for the Contest. The contest occasion starts at 12:00pm ET on Monday, December 11, 2023 and closes at 11:59pm ET on Wednesday, December 27 2023 (the "Contest Period"). No purchase necessary. Void where prohibited.
4. **TO ENTER** the contest, visit the **NATURE'S RETREAT GIVEAWAY PAGE** on the Napier Outdoors website to complete and submit the Contest entry form as instructed. Entries must be received prior to the end of the applicable Contest Period to be eligible for entry. For 1 bonus entry, go to www.instagram.com/napieroutdoors (hereafter the "Website") and 'like' our page. Napier Outdoors will post the **NATURE'S RETREAT GIVEAWAY** image with instructions on how to enter. "Comment" on the post tagging a friend you would go camping with, and "like" all of the contest sponsors' Instagram pages, as indicated on the Instagram post to instantly be entered to win the prize (described below). You will obtain one entry into the draw for following the directions. No entry limit during the Contest Period, but each entry must tag a different person and mention a different answer to the question.
5. **ELIGIBILITY:** To enter and to be eligible to win, entrant must be a legal resident of Canada or the United States and be eighteen (18) years of age or older. Employees and their parents, siblings and children, and persons domiciled with an employee of the Contest Sponsors, its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, and promotional and advertising agencies and administrators, are ineligible to enter.
6. **PRIZES:** There is one (1) Prize pack available to be won (the "Prize"), consisting of (1) Napier Sportz SUV tent (model 82000) - \$378USD or Truck Tent (57 series) - \$288USD value, (1) Napier Sportz Air Mattress - \$100USD value, (2) Napier Camp Chairs -

\$20USD each value, (1) Kinfield Bug Off Bundle - \$42USD value, (1) Abeego FRESH-FOOD-FREAK Collection - \$146USD value, (1) Rattan LF 750 PRO ebike - \$1399USD value, (1) Planetary Design Camp Bundle and Hand Grinder - \$263USD value, (1) Coala Tree Hoodie and Joggers - \$208USD value. Gift cards are subject to the terms and conditions of the contest sponsors.

7. Prize must be accepted as awarded. Prize may not be sold, transferred and are not convertible to cash. Contest Sponsors reserve the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize must be claimed within thirty (30) days of winning.
8. DRAW: On Wednesday, January 4, 2023, at approximately 9:30 a.m. ET a random draw for the Prize will take place at the Napier Outdoors office from among all eligible entries received during the Contest Period. The first entry drawn will be eligible to win the Prize. The odds of winning the Prize will depend on the number of eligible entries received during the Contest Period. Napier Outdoors acting reasonably, will attempt to contact the potential Prize winner to notify the potential winner that he or she may have won the Prize by email within two (2) business days after the draw. In the event that the potential winner cannot be contacted within 2 business days after the draw, he or she will be disqualified and an alternate potential winner may be drawn at the Contest Sponsor's sole discretion.
9. Proof of identification must be provided upon request. In order to be declared a winner, potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by the Contest Sponsor. Before being awarded the Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify the potential winner and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until all qualified winners have been duly selected.

10. By entering this Contest the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

11. All entries become property of Contest Sponsor who assumes no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize winners (for which a self-addressed, postage paid envelope must be included). Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsor reserves its right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves its right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsor reserves its right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.

12. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsors for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsors will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Napier Outdoors' Privacy Policy, which is available at <https://napieroutdoors.com/us/privacy-policy-2/>. Any

inquiry concerning the personal information held by the Contest Sponsors should be addressed to Napier Outdoors 22 Export Avenue, St. Catharines, ON.

13. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
14. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.